



Indo-German Chamber of Commerce
Deutsch-Indische Handelskammer
Mumbai • Delhi • Kolkata • Chennai
Bengaluru • Pune • Düsseldorf

Indo-German *Unity Cup*

15th IGCC Football Tournament



TOURNAMENT FORMAT

The Men's Cup Promises a High-Energy, Intense Competition. With 24 teams battling it out, the tournament showcases skill, strategy, and sportsmanship.

- 5-a-side format with 28 teams divided into groups
- Group stage followed by knockout rounds
- Thrilling finale to crown the champions
- Trophies for winner and runner-up teams
- Participation medals for all participants





Indo-German Chamber of Commerce
Deutsch-Indische Handelskammer
Mumbai • Delhi • Kolkata • Chennai
Bengaluru • Pune • Düsseldorf

14TH EDITION PARTNERSHIP CATEGORIES

DIAMOND PARTNER

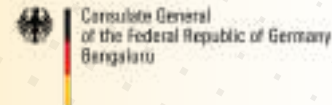


BRAND PARTNERS

ENRX



SUPPORTED BY



TITLE PARTNER (EXCLUSIVE)

INR 5 L (FIVE LAKHS)

Positioning

“Brand” Unity Cup

Brand Visibility

- Logo on front side of all team jerseys
- Five large banners in premium venue locations
- Branding across all event materials (certificates, invites, and scoreboards)

Media & Content Exposure

- Exclusive Indo-German Chamber of Commerce Magazine Feature – Quarterly
- Inclusion in Indo-German Chamber of Commerce Newsletter – Monthly
- Social Media Campaign/Posts on Official Handles

Experience & Access

- VIP Lounge Access for Top 5 Leadership Team
- Exclusive Engagement with IGCC Leaders and Dignitaries
- Branding on IGCC Website
- One complimentary team entry for the tournament

Engagement & Networking

- Exclusive display area at venue
- Co-branded award or trophy

DIAMOND PARTNER

INR 4 L (FOUR LAKHS)

Positioning

◆————◆ **Powered by “Brand”** ◆————◆

Brand Visibility

- Branding on digital and physical certificates
- Three banners in key locations (lounge, entrance, player area)
- Logo on upper back of all jerseys

Media & Content Exposure

- Shared post or campaign on IGCC social media
- One-page spotlight in IGCC magazine

Experience & Access

- VIP Lounge Access for 3 Senior Representatives
- Exclusive Engagement with IGCC Leaders and Dignitaries
- One Complimentary Team Entry for the Tournament

GOLD PARTNER

INR 3 L (THREE LAKHS)

Brand Visibility

- Logo on lower back of all jerseys for in-game visibility
- Three banners in key zones (sidewalls / warm-up area) for maximum exposure
- Logo presence on event posters

Media & Content Exposure

- Shared feature in IGCC magazine
- Mentions in highlight posts on IGCC social media

Experience & Access

- VIP Lounge Access for 3 Senior Representatives
- Exclusive Engagement with IGCC Leaders and Dignitaries
- One Complimentary Team Entry for the Tournament

SILVER PARTNER

INR 2 L (TWO LAKHS)

Brand Visibility

- Logo on the right sleeve of all team jerseys
- Two banners placed in high-traffic warm-up or guest zones

Media & Content Exposure

- Logo presence on event posters
- Brand mentions in IGCC photo album captions across social platforms

Experience & Access

- VIP Lounge Access for 2 Senior Representatives
- Drives Team Engagement and Creates Direct Brand Presence Within the IGCC Community

TIMELINE



REGISTRATION DETAILS

Registration Form

(Click the link above or scan the QR code to open the registration form.)

- Participation Fee
INR 60,000 + 18% GST

- Payment Terms

Payment must be processed within 7 days upon release of the proforma invoice.



14th EDITION ENGAGEMENT & REACH

28

TEAMS

200+

PARTICIPANTS

500+

SPECTATORS

14

TOTAL EDITIONS



TREASURED MEMORIES



Thank You

For further details and partnership opportunities, please contact

Anitha Chandrashekar

✉ anitha.chandrashekar@indo-german.com

Raghunath Jaya Kashinath

✉ raghunath.jayakashinath@indo-german.com

*IGCC reserves the right to amend the format, rules, and any other decisions related to this tournament.

