

Delegation Visit to India for German Start-ups

7th – 11th September 2020

DIGITAL BUSINESS DELEGATION

Profile Overview of Participating German Companies

Part of the Foreign Market Entry Program of the German Federal Ministry for Economic Affairs and Energy (BMWi).

4c United GmbH	Connecting B2B suppliers to companies via an online platform
Authada GmbH	AUTHADA revolutionizes/applies new technologies to existing identification processes using the eID of the identity card and the NFC interface of the smartphone
Computomics GmbH	Application of bioinformatics and machine learning for plant breeding and genomic selection
ContainerGrid GbR	Cloud and app based solutions for scheduling and monitoring container movement and services
Efficiency Systems	Solutions for monitoring shop-floor operations and business activities in retail. It consolidates machine and business data such as capacity, order status, inventory or sales progress which can be accessed on freely configurable dashboards via a browser
Feelbelt GmbH	German start-up that develops a haptic belt with 10 pulse generators. The belt connects to other devices through an input jack, wifi, or via Bluetooth. Innovations for enhancing user experience in music, VR and gaming.
Givetastic Technologies UG	App based platform/network to boost social engagement and transparency especially in the corporate sector. Corporate Donation Wallet App for Employee Microgiving
Krahol GbR	Patented deinking process for recycling of recovered paper
Propaganda Solutions GmbH	Digital brand experience, communication planning, website development

Organiser



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4c United GmbH

Profile	The company offers digital collaboration between German mechanical engineering companies and Indian suppliers for industrial goods with the help of a graphical software tool. The product USP is to connect the Indian suppliers to the German manufacturers through Supplier Relationship Management Tools (SRM)
Looking for:	Collaboration with Indian manufacturers / suppliers of sheet metal and plastic components and Funding opportunities
Wish to meet:	Manufacturers of metal, precision machined & plastics components
Contact Person:	Frank-Walter Lutze, CEO
Website:	http://www.autonomes-einkaufen.de/

AUTHADA GmbH


Profile	<p>AUTHADA is a German cybersecurity company operating in the emerging field of digital identities. The company offers online identification for financial service providers, insurers, telecommunication providers, eGovernment and eCommerce in the German market based on the German ID-Card. The company provides its customers with a cost-effective identification process (KYC) while ensuring high data quality.</p> 
Looking for:	Sales/ offering solutions for online identification (KYC) process & connect with regulatory bodies
Wish to meet:	Financial service providers, Insurers, telecommunication providers, eGovernment and eCommerce
Contact Person:	Mr. Philipp Rosskopp, Sales & Business Development Manager
Website:	https://authada.de/



Computomics GmbH

Profile	Computomics makes bioinformatics and machine learning results accessible to breeders and growers to select the plant traits they desire, including yield, faster and more accurately than before. Computomics' machine learning methods outperform widely-used statistical approaches and the company is able to integrate climate and soil data into their predictive algorithms. The long development times in plant breeding and rapidly changing soils and climate require this Computomics-developed performance boost in genomic selection so the clients can develop crops that can feed the world.
Looking for:	Sales / Representation in India for plant performance prediction software, Funding and Research cooperation
Wish to meet:	Seed companies, large breweries, Consumer Packaged Goods (CPG) companies
Contact Person:	Dr. Sebastian Schultheiss, CEO
Website:	https://computomics.com/

ContainerGrid GbR

Profile	<p>ContainerGrid is a One-Size-Fits-All SaaS for process optimization inside small waste haulers up to 15 employees. In addition, the company is expanding its cloud modules portfolio to vertically integrate mid market and large waste managers / recyclers. Products include cloud modules for waste managers / recyclers in the areas of Contract management, CRM, price quotation system, customer service portal, revenue planning, cash flow forecasting etc.</p>	 ContainerGrid
Looking for:	Sales / Representation, Product development and funding	
Wish to meet:	Waste Management companies, waste recycling companies	
Contact Person:	Aron Handreke, Co-Founder & CEO	
Website:	https://containergrid.de/	



Efficiency Systems

Profile	With Smart Shopfloor, Efficiency Systems has developed an ingeniously simple web service that only needs to be connected to a data sources (such as plants, sensors, clean rooms, etc.) and immediately displays on a laptop PC or smartphone e.g. workload or rejects, detects deviations and generates alarms and tasks. Without any apps, boxes or other special hardware: Just connect and start.
Looking for:	Sales / Representation
Wish to meet:	Manufacturing companies and municipalities
Contact Person:	Thilo Heffner, Founder/CEO
Website:	https://smart-shopfloor.com/en/home/

Feelbelt GmbH


Profile	Feelbelt is the only full range haptic feedback wearable device in the market. It translates every sound from 1-20.000Hz into haptic feedback and allows to feel everything that happens in movies, videogames, VR and music. The product is 100% developed and produced in Germany, protected by worldwide patents.
Looking for:	Sales / Representation, Technical collaboration, Funding, Product development
Wish to meet:	Representatives from electronics, entertainment and gaming industry
Contact Person:	Carsten Klippstein, Business Development Manager
Website:	https://www.feelbelt.com/



Givetastic Technologies UG (haftungsbeschränkt)

Profile	Givetastic is developing a smart donation app that allows companies to share their donation budget transparently with employees and empower them to tackle social and environmental challenges together. Givetastic provides companies with a mobile wallet for their employee engagement. This enables them to give each individual employee a defined part of their corporate donation amount for self-determined donations. It is no longer a company as a whole that decides where its CSR budget goes, but the employees themselves.
Looking for:	Sales, technical collaboration for App and platform development
Wish to meet:	Marketing and Communication Managers, Brand Managers, C-Level, CSR Manager HR Managers
Contact Person:	Vidya Munde-Müller, CEO & Founder
Website:	https://www.givetastic.org/

KraHol

Profile	Company's patented deinking process enables graphical paper producers, with recovered paper as recourse, to conserve raw material and make a tremendously positive contribution to the ecological development of papermaking. 
Looking for:	Sales / Representation, Technical collaboration and research co-operation
Wish to meet:	Indian Paper Manufacturers' Association (IPMA), Pulp and Paper Research Institute (CPPRI), Paper mills
Contact Person:	Johannes Holubec, Founder
Website:	https://www.krahol.de/english.html

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Propaganda Solutions GmbH

Profile	<p>Propaganda Solutions GmbH has two main areas of interest. The first is the Digital agency / consultancy side where it offer services to other companies related to their digital business and marketing activities. The other product is Halo which is a mobile app offering Psychotherapy solutions pull down the barriers to good mental health like stigma and make good mental health available to everyone, everywhere.</p>	
Looking for:	Funding opportunities and App development partners	
Wish to meet:	Investors	
Contact Person:	Thorsten Nolte, Founder	
Website:	https://www.propaganda-solutions.com/ https://www.halo-psychology.com/	

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<https://indien.ahk.de/events/event-details/digital-delegation-to-india-german-start-ups>

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